

Contract # : 2MK|1L8|1

A Proposal for

**MJones for Congress LA** 

**Presented to: Marshall Jones** 

Presented by: Eric Sullivan

**Account Executive** 

Campaign: first debate

Flight Dates: September 26, 2016 - September 27, 2016

Zones: Shreveport-Bossier Metro 9864

Dates Sep 26, 2016 - Sep 27, 2016; 1 Week(s)

Medium

Length: :30

Coverage of the first Presidential Debate, using non-preemptable rates. Reaching all markets in the District. Ads during the prime window on Debate Night, then covering it up all day (morning, day, and prime) on Tuesday for post-debate banter.

	9/26/2016- 9/26/2016	6:00 PM - 12:00 AM	М	Presidential Debate #1	(3	63.00	k 3	189.00
	9/27/2016- 9/27/2016	6:00 AM - 9:00 AM	Т	the day after the debate!	1	52.00	1	52.00
	9/27/2016- 9/27/2016	9:00 AM - 6:00 PM	Τ	the day after the debate!	2	28.00	( 2	56.00
	9/27/2016- 9/27/2016	6:00 PM - 12:00 AM	Т	the day after the debate!	1	63.00	1	63.00
FOX NEWS	9/26/2016- 9/26/2016	6:00 PM - 12:00 AM	M	Presidential Debate #1	3	180.00	<b>L</b> /3	540.00
FOX NEWS	9/27/2016- 9/27/2016	6:00 AM - 9:00 AM	Т	the day after the debate!	1	151.00	X	151.00
/FOX NEWS	9/27/2016- 9/27/2016	9:00 AM - 6:00 PM	Т	the day after the debate!	2	82.00	į 2	164.00
FOX NEWS	9/27/2016- 9/27/2016	6:00 PM - 12:00 AM	т	the day after the debate!	1	180.00	1	180.00

of fox vews and CNN
BZ-43 9:055

706 net

Totals:

\$1,395.0

Suddenlink Media, 900 Market Street Suite 203 Shreveport LA 71101 318-220-0909 eric.sullivan@suddenlink.com

Page 1 of 2 Printed: 9/22/16, 5:03 PM



### Advertiser: MJones for Congress LA#: 85123

9/24/2016 - 10/2/2016 Flight Dates Rep Firm: Agency:

Shreveport LA 71104 2124 Fairfield Avenue **MJones for Congress LA** Marshall Jones Billing Address:

2 Weeks

ΑĒ

Account Executive Eric Sullivan

#### Estimate:

Category: POLFEDHO Campaign: v3 weekend2 and all week3 including weekend

Total Spots:

**Gross Total:** Package Bill?:

\$3,566.00

Sep Oct

Monthly Billing

Oct 2016 Nov 2016

23(1, 35 \$2,778

**Advertising Agreement** 

2MK|1L9|1

Cable Television

Agency Net: Rep Firm Net:

Average Cost:

\$6.90 517

Jan

Dec 2016
Jan 2017
Feb 2017
Mar 2017
Apr 2017
Jun 2017
Jun 2017
Aug 2017
Aug 2017
Oct 2017

# Schedule Part Number 1 of 6 Start Date: 9/24/2016 Stop Date: 10/2/2016 Weeks: 2

### in: Shreveport-Bossier Metro 9864

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SEC	SEC	NFLN	FXNC	FXNC	FXNC	ESPN	ESPN	ESPN	ESPN	ESP2	ESP2	CNN	CNN	CNN	
prime sports	all day sports coverage	prime on game nights!	prime news	daytime news	morning news	prime on game nights!	prime sports	all day sports coverage	College Game Day	prime sports	all day sports coverage	prime news	daytime news	morning news	
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	
:30   9/24/2016   10/2/2016   6:00p  12:00a	30 9/24/2016 10/2/2016	9/24/2016	30 9/24/2016	:30 9/24/2016 10/2/2016 9:00a	30 9/24/2016	9/24/2016	9/24/2016	:30 9/24/2016 10/2/2016 9:00a 6:00p	30 9/24/2016	9/24/2016	:30 9/24/2016	:30 9/24/2016 10/2/2016 6:00p 12:00a	30 9/24/2016	9/24/2016	
10/2/2016	10/2/2016	10/2/2016 6:00p 12:00a	10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016 9:00a 11:00a	10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	
6:00p	9:00a 6:00p	6:00p		9:00a	6:00a 9:00a	6:00p	6:00p 12:00a	9:00a	9:00a	6:00p	9:00a	6:00p	9:00a 6:00p	6:00a 9:00a	11.0
12:00a	6:00p	12:00a	6:00p  12:00a	6:00p	9:00a	6:00p 12:00a	12:00a	6:00p	11:00a	6:00p 12:00a	6:00p	12:00a	6:00p	9:00a	and I wan
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\$8.00	\$3.00	\$7.00	\$27.00	\$31.00	\$23.00	\$40.00	\$40.00	\$34.00	\$68.00	\$14.00	\$6.00	\$16.00	\$6.00	\$13.00	Total Company
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\$32.00	\$30.00	\$14.00	\$81.00	\$372.00	\$115.00	\$80.00	\$320.00	\$340.00	\$272.00	\$70.00	\$60.00	\$48.00	\$72.00	\$65.00	Cirile i ocui

Part Total: \$1,971.00



### **Cable Television Advertising Agreement** MJones for Congress LA 2MK|1L9|1

Network Description

:00

Start

Stop

Daypart

Wk M T W Th F S Sn

Rate

On Off Spots Line Total

# Schedule Part Number 2 of 6 Start Date:9/24/2016 Stop Date: 10/2/2016 Weeks: 2

#### In: SLC: Minden LA

<b>.</b>	Ö	17	18	19	20	21	22	23	24	25	26	27
2	CNN	CNN	CNN	ESP2	ESP2	ESPN	ESPN	ESPN	ESPN	FXNC	FXNC	FXNC
			A residence and the second sec								Swi W	
	morning news	daytime news	prime news	all day sports coverage	prime sports	College Game Day	all day sports coverage	prime sports	prime on game nights!	morning news	daytime news	prime news
	30	.30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30
	:30 9/24/2016 10/2/2016 6:00a 9:00a	30 9/24/2016 10/2/2016	30 9/24/2016 10/2/2016	30 9/24/2016	30 9/24/2016 10/2/2016	:30 9/24/2016 10/2/2016 9:00a 11:00a	9/24/2016	30 9/24/2016	9/24/2016	9/24/2016	9/24/2016	:30 9/24/2016 10/2/2016 6:00p 12:00a
	10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	9/24/2016 10/2/2016 9:00a 6:00p	10/2/2016	10/2/2016	9/24/2016 10/2/2016	9/24/2016 10/2/2016	10/2/2016
and for	6:00a	9:00a 6:00p	6:00p	9:00a 6:00p	6:00p	9:00a	9:00a	6:00p	6:00p	6.00a	9:00a 6:00p	6:00p
	9:00a	6:00p	6:00p 12:00a	6:00p	6:00p 12:00a	11:00a	6:00p	6:00p 12:00a	6:00p 12:00a	9:00a	6:00p	12:00a
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10000	\$3.00	\$2.00	\$4.00	\$2.00	\$4.00	\$4.00	\$2.00	\$2.00	\$2.00	\$4.00	\$2.00	\$5.00
9												
npors	თ	12	ω	10	თ	4	10	œ	2	5	12	2
Cure Local	\$15.00	\$24.00	\$12.00	\$20.00	\$20.00	\$16.00	\$20.00	\$16.00	\$4.00	\$20.00	\$24.00	\$10.00

Part Total: \$201.00

# Schedule Part Number 3 of 6 Start Date: 9/24/2016 Stop Date: 10/2/2016 Weeks: 2

#### In: SLC: Natchitoches LA

37	36	35	34	ည္သ	32	3	30	29	28	
FXNC	ESPN	ESPN	ESPN	ESPN	ESP2	ESP2	CNN	CNN	CNN	Network
morning news	prime on game nights!	prime sports	all day sports coverage	College Game Day	prime sports	all day sports coverage	prime news	daytime news	morning news	Description
:30	:30	:30	:30	:30	:30	:30	:30	:30	.30	:00
:30   9/24/2016   10/2/2016   6:00a   9:00a	:30 9/24/2016 10/2/2016 6:00p 12:00a	:30 9/24/2016 10/2/2016 6:00p 12:00a	:30 9/24/2016 10/2/2016 9:00a 6:00p	:30 9/24/2016 10/2/2016 9:00a 11:00a	:30 9/24/2016 10/2/2016 6:00p 12:00a	:30 9/24/2016 10/2/2016 9:00a 6:00p	:30 9/24/2016 10/2/2016 6:00p 12:00a	:30 9/24/2016 10/2/2016 9:00a 6:00p	:30 9/24/2016 10/2/2016 6:00a 9:00a	Start
10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	Stop
6:00a	6:00p 1	6:00p 1	9:00a	9:00a	6:00p	9:00a	6:00p	9:00a	6:00a	Daypart
9:00a	12:00a	12:00a	6:00p	11:00a	12:00a	6:00p	12:00a	6:00p	9.00a	
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\$4.00	\$5.00	\$5.00	\$2.00	\$4.00	\$4.00	\$2.00	\$4.00	\$2.00	\$3,00	Rate
										On Off
თ	2	8	10	4	5	10	ω	12	5	Spots Li
\$20.00	\$10.00	\$40.00	\$20.00	\$16.00	\$20.00	\$20.00	\$12.00	\$24.00	\$15.00	Line Total



### Cable Television Advertising Agreement MJones for Congress LA 2MK|1L9|1

daytime news 30 9/24/2016				30 9/24/2016 10/2/2016 9:00a 6:00n 4 4 4 4	30 9/24/2016 10/2/2016 9:00a 6:00b 4 4 4 4 \$2.00	30 9/24/2016 10/2/2016 9:00a 6:00n 4 4 4 4
:00 Start :30 9/24/2016	:00 Start Stop	Start Stop 9/24/2016 10/2/2016 9:0	ס	Wk M T WTh F S Sn	Wk M T W Th F S Sn Rate	Wk M T W Th F S Sn Rate
Start 9/24/2016 9/24/2016	Start Stop  9/24/2016 10/2/2016	Start Stop Daypart 9/24/2016 10/2/2016 9:00a 6:00p	0	Wk M T W Th F S Sn	Wk M T W Th F S Sn Rate \$2.00	wk M T W Th F S Sn Rate \$2.00
	Stop 10/2/2016	Stop Daypart 10/2/2016 9:00a 6:00p	0	Wk M T W Th F S Sn	Wk M T W Th F S Sn Rate \$2.00	wk M T W Th F S Sn Rate \$2.00

Part Total: \$258.00

# Schedule Part Number 4 of 6 Start Date:9/24/2016 Stop Date: 10/2/2016 Weeks: 2

In: SLC: Deridder LA

55	52	53	52	51	50	49	48	47	46	45	44	43	42	
SEC	SEC	FXNC	FXNC	FXNC	ESPN	ESPN	ESPN	ESPN	ESP2	ESP2	CNN	CNN	CNN	
	a				q		<u>a</u>			a				
prime sports	all day sports coverage	prime news	daytime news	morning news	prime on game nights!	prime sports	all day sports coverage	College Game Day	prime sports	all day sports coverage	prime news	daytime news	morning news	As a company of annual has been assumed to the second of t
:30	:30	30	:30	30	:30	-30	:30	.30	30	:30	:30	30	:30	.00
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10/2/2016	9/24/2016 10/2/2016	9/24/2016 10/2/2016 6:00p 12:00a	10/2/2016	9/24/2016 10/2/2016	9/24/2016 10/2/2016 6:00p 12:00a	9/24/2016 10/2/2016 6:00p 12:00a	9/24/2016 10/2/2016 9:00a 6:00p	10/2/2016 9:00a 11:00a	9/24/2016 10/2/2016 6:00p 12:00a	10/2/2016 9:00a 6:00p	10/2/2016 6:00p 12:00a	9/24/2016 10/2/2016 9:00a 6:00p	10/2/2016	done
6:00p	9:00a	6:00p	9.00a	6:00a	6:00p	6:00p	9.00a	9:00a	6:00p	9 00a	6:00p	9:00a	6:00a 9:00a	paypair
12:00a	6:00p	12:00a	6:00p	9:00a	12:00a	12:00a	6:00p	11:00a	12:00a	6:00p	12:00a	6:00p	9:00a	
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\$6.00	\$4.00	\$8.00	\$6.00	\$8.00	\$5.00	\$5.00	\$5.00	\$10.00	\$3.00	\$2.00	\$7.00	\$3.00	\$6.00	H Kote
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\$24.00	\$40.00	\$24.00	\$72.00	\$40.00	\$10.00	\$40.00	\$50.00	\$40.00	\$15.00	\$20.00	\$21.00	\$36.00	\$30.00	THE LOCAL

Part Total: \$462.00

# Schedule Part Number 5 of 6 Start Date: 9/24/2016 Stop Date: 10/2/2016 Weeks: 2

In: SLC: Leesville/Many LA

	57	56	
	CNN	CNN	Network
	daytime news	morning news	Description
	:30	:30	:00
	9/24/2016	9/24/2016	Start
	10/2/2016	10/2/2016	Stop
The second secon	:30   9/24/2016   10/2/2016   9:00a   6:00p	:30 9/24/2016 10/2/2016 6:00a 9:00a	Daypart
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-			Sn
	\$3.00	\$6.00	Rate
			On Off
	12	5	ff Spots
	\$36.00	\$30.00	Line Total
1			



### Cable Television Advertising Agreement MJones for Congress LA 2MK|1L9|1

	66 Fi	65 F	64 E	63 E	62 E	61 E	60 E	59 E	58 (	
FXNC	FXNC	FXNC	ESPN	ESPN	ESPN	ESPN	ESP2	ESP2	CNN	
prime news	daytime news	morning news	prime on game nights!	prime sports	all day sports coverage	College Game Day	prime sports	all day sports coverage	prime news	4 11 1
30	:30	:30	:30	:30	.30	:30	_30	:30	:30	-
30 9/24/2016 10/2/2016 6:00p 12:00a	30 9/24/2016 10/2/2016	30 9/24/2016 10/2/2016	:30 9/24/2016 10/2/2016	30 9/24/2016 10/2/2016	30 9/24/2016	30 9/24/2016 10/2/2016	30 9/24/2016	.30 9/24/2016 10/2/2016	30 9/24/2016 10/2/2016	
10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	10/2/2016	e de la composition della comp
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\$5.00	\$8.00	\$17.00	\$8.00	\$8.00	\$6.00	\$6.00	\$4.00	\$2.00	\$5.00	Natu
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\$15 00	\$96.00	\$85.00	\$16.00	\$64.00	\$60.00	\$24.00	\$20.00	\$20.00	\$15.00	רוואב ז סרמו

Part Total: \$481.00

# Schedule Part Number 6 of 6 Start Date: 9/24/2016 Stop Date: 10/2/2016 Weeks: 2

### In: SLC: Bunkie/Marksville/Oakdale LA

79	78	77	76	75	74	73	72	71	70	69	68	
FXNC	FXNC	FXNC	ESPN	ESPN	ESPN	ESPN	ESP2	ESP2	CNN	CNN	CNN	0.00
prime news	daytime news	morning news	prime on game nights!	prime sports	all day sports coverage	College Game Day	prime sports	all day sports coverage	prime news	daytime news	morning news	Company
:30	:30	.30	:30	:30	.30	:30	:30	:30	:30	:30	.30	.00
30 9/24/2016 10/2/2016 6:00p 12:00a	9/24/2016	30 9/24/2016 10/2/2016	30 9/24/2016 10/2/2016	:30 9/24/2016 10/2/2016 6:00p 12:00a	9/24/2016	:30 9/24/2016 10/2/2016 9:00a 11:00a	9/24/2016					שומור
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6:00p 12	9:00a 6:00p	6:00a 9:00a	6:00p 12:00a	6:00p 12	9:00a 6	9.00a 1	6:00p 12	9:00a 6	6:00p 1:	9.00a 6	6:00a 9	Paypair
2:00a	:00p	:00a	2:00a	2:00a	00p	1.00a	2:00a	00p	2:00a	00p	):00a	VVK
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\$5.00	\$2.00	\$4.00	\$5.00	\$5.00	\$2.00	\$4.00	\$2.00	\$1.00	\$2.00	\$1.00	\$2.00	Sn Kate
<b>з</b>	12	5	2	8	10	4	ڻ ن	10	з	12	5	on on spors
\$15.00	\$24.00	\$20.00	\$10.00	\$40.00	\$20.00	\$16.00	\$10.00	\$10.00	\$6.00	\$12.00	\$10.00	its Line lotal

Part Total: \$193.00



### **Cable Television Advertising Agreement** MJones for Congress LA 2MK|1L9|1

Total A Averag Campa Network Description

:00

Start

Stop

Daypart

Wk M T W Th F S Sn

Rate

On Off Spots Line Total

Summary 517 Sost of Ads \$6.90	Carribaigii Cosc		
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summary 517	כססר סו אמאכו נוסווים	<b>-</b>	na Cost of Ads
	Cost of Advartising		Aris
	Total Package Valu		aign Summary
			)

Пе ō 47055 \$3,566.00 \$3,566:00 305/ net

Agency: Title: Date: Date: Title: Acceptance (SLC ): Acceptance by Advertiser or